

Unaudited Interim Financial Statements

Multiplied Media Corporation

September 30, 2009

**The accompanying interim financial statements have not been reviewed by the Company's
external Auditors**

Multiplied Media Corporation

Balance Sheet

(Unaudited)

(see note 1 – Description of Operations & Going Concern Uncertainty)

As at	September 30 2009 \$	December 31 2008 \$
ASSETS		
Current		
Cash	53,287	-
Short term investments <i>[note 3]</i>	1,400,000	-
Accounts receivable	233,803	9,433
Goods and Services Taxes recoverable	51,227	18,884
Prepaid expenses and deposits	171,123	210,471
	1,909,440	238,788
Property and equipment <i>[note 5]</i>	109,302	186,684
Intangible assets <i>[note 6]</i>	232,376	228,308
	2,251,118	653,780
LIABILITIES AND SHAREHOLDERS' EQUITY (DEFICIENCY)		
Current		
Accounts payable	297,907	624,060
Short term promissory note <i>[note 8]</i>	130,000	130,000
	427,907	754,060
Commitments <i>[note 11]</i>		
Shareholders' equity/(deficiency)		
Share capital <i>[note 7]</i>	17,203,243	13,828,765
Compensation options and warrants	366,399	330,185
Contributed surplus <i>[note 9]</i>	1,894,515	718,580
Deficit	(17,640,946)	(14,977,810)
	1,823,211	(100,280)
	2,251,118	653,780

See accompanying notes

On behalf of the Board:

(signed) "Craig Bentham" _____

(signed) "Stephen Lougheed" _____

Multiplied Media Corporation

Statements of Loss and Comprehensive Loss and Deficit

(Unaudited)

(see note 1 – Description of Operations & Going Concern Uncertainty)

	Three month period ended		Nine month period ended	
	September 30		September 30	
	2009	2008	2009	2008
REVENUE				
Sales	105,389	40,140	222,760	54,454
Interest income	-	34,192	-	62,718
Total Revenue	105,389	74,332	222,760	117,172
EXPENSES				
Salary and consulting fees	469,161	558,973	835,823	2,060,219
Stock based compensation [notes 8,9]	723,666	47,900	845,750	271,105
Administration, occupancy and insurance	382,872	211,598	871,022	754,696
Advertising and marketing	87,806	94,746	115,010	616,890
Professional fees	59,855	39,817	96,283	120,311
Amortization of tangible assets	25,338	39,537	78,473	116,713
Amortization of intangible assets	5,322	4,380	14,490	10,497
Loss on sale of equipment	29,045	-	29,045	-
Amortization of deferred development costs	-	214,601	-	675,936
Scientific Research and Experimental Development Refund	-	(76,088)	-	(76,088)
	1,783,065	1,135,464	2,885,896	4,550,279
Net loss and comprehensive loss for the period	(1,677,676)	(1,061,132)	(2,663,136)	(4,433,107)
Deficit, beginning of period	(15,963,270)	(11,320,432)	(14,977,810)	(7,948,457)
Deficit, end of period	(17,640,946)	(12,381,564)	(17,640,946)	(12,381,564)
Net loss for the period per share [note 10]				

See accompanying notes

Multiplied Media Corporation

Statements of Cash Flow

(Unaudited)

(see note 1 – Description of Operations & Going Concern Uncertainty)

	Three month period ended		Nine month period ended	
	2009	2008	2009	2008
OPERATING ACTIVITIES				
Net loss for the period	(1,677,676)	(1,061,132)	(2,663,136)	(4,433,107)
Items not requiring cash				
Amortization	30,660	258,518	92,963	803,146
Loss on sale of equipment	29,045	-	29,045	-
Stock based compensation [notes 8,9]	723,666	47,900	845,750	271,105
	(894,305)	(754,714)	(1,695,378)	(3,358,856)
Changes in non-cash working capital				
Short term investments	(1,400,000)	-	(1,400,000)	-
Accounts receivable	(92,606)	1,540	(224,370)	23,181
Goods and Services Tax receivable	(28,589)	57,831	(32,343)	48,328
Share subscription receivable	-	301,200	-	-
Prepaid expenses and deposits	52,834	33,309	39,348	202,362
Accounts payable	(231,868)	36,224	(326,153)	22,382
	(1,700,229)	430,104	(1,943,518)	296,253
Cash flows from (used by) operating activities	(2,594,534)	(324,610)	(3,638,896)	(3,062,603)
INVESTING ACTIVITIES				
Purchase of equipment	(24,654)	(5,793)	(30,136)	(97,235)
Expenditures on trademark and patents	(10,104)	(2,600)	(18,558)	(122,336)
Expenditures on deferred development costs	-	(128,766)	-	(608,244)
Scientific Research and Experimental				
Development refunds	-	271,821	-	271,821
Cash flows used by investing activities	(34,758)	134,662	(48,694)	(555,994)
FINANCING ACTIVITIES				
Issuance of common shares net of issuance costs	2,647,811	(9,557)	3,470,877	414,443
Cash flows from financing activities	2,647,811	(9,557)	3,740,877	414,443
Increase (decrease) in cash	18,519	(199,505)	53,287	(3,204,154)
Cash, beginning of the period	34,768	268,316	-	3,272,965
Cash, end of the period	53,287	68,811	53,287	68,811

See accompanying notes

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

1. DESCRIPTION OF OPERATIONS AND GOING CONCERN ASSESSMENT

Multiplied Media Corporation (TSXV: MMC) (the “Company”), is an online search service provider with a unique proprietary family of products designed to help consumers and merchants connect in an easy, convenient manner. The Company is incorporated under the Alberta Business Corporations Act and is traded on the TSX Venture Exchange.

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles (“Canadian GAAP”) on a going concern basis which presumes the realization of assets and discharge of liabilities in the normal course of business for the foreseeable future. The Company has incurred losses amounting to \$14,977,810 and \$2,663,136 for the year ended December 31, 2008 and the nine months ended September 30, 2009, respectively.

The continuation of the Company’s operations is dependent on the ability to achieve future profitable operations and to obtain additional financing which will provide the Company with adequate funds to cover the cash flows projected for the remainder of the fiscal 2009 and fiscal 2010 years. In the quarter ended September 30, 2009, the Company completed an equity financing for \$2,918,623 gross proceeds (\$2,281,412 net proceeds) by issuance of 48,643,717 shares. The Company continues to pursue additional financing alternatives with investors. No agreements with investors have yet been reached and there can be no assurance that such agreements will be reached, nor that financing efforts will be successful. These factors raise doubt as to the Company’s ability to continue as a going concern. These financial statements do not include adjustments to the amounts and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared by management in accordance with Canadian generally accepted accounting principles. The Company’s accounting policies and its standards of financial disclosure are in accordance with the recommendations of the Canadian Institute of Chartered Accountants (“CICA”). The significant accounting policies are summarized as follows.

Changes in accounting policies

Effective January 1, 2009, the Company adopted the new CICA Handbook Section 3064 “Goodwill and Intangible Assets” which replaced Section 3062 “Goodwill and Other Intangible Assets” and Section 3450 “Research and Development Costs.” This section establishes standards for the recognition, measurement, presentation, and disclosure of goodwill, other intangible assets including internally generated intangible assets and research and development costs. The adoption of this standard has had no material impact on the Company’s net earnings or cash flows.

In January 2009, the CICA issued Emerging Issues Committee Abstract of Issue Discussed 173 Credit Risk and the Fair Value of Financial Assets and Financial Liabilities (“EIC-173”) applicable to the

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

Company's 2009 fiscal year. EIC-173 recommends that a company take into account its own credit risk and the credit risk of the counterparty in determining the fair value of financial assets and financial liabilities. The adoption of this standard has had no material impact on the Company's net earnings or cash flows.

Future changes in accounting policies

The Company has assessed new and revised accounting pronouncements that have been issued and determined that the following may have a significant impact on the Company.

In October 2008, the CICA issued Section 1582 Business Combinations ("Section 1582") concurrently with Section 1601 Consolidated Financial Statements ("Section 1601"), and Section 1602 Non-controlling Interests ("Section 1602"). Section 1582, which replaces Section 1581 Business Combinations, establishes standards for the measurement of a business combination and the recognition and measurement of assets acquired and liabilities assumed. Section 1601, which replaces Section 1600, carries forward the existing Canadian guidance on aspects of the preparation of consolidated financial statements subsequent to acquisition other than non-controlling interests. Section 1602 establishes guidance for the treatment of non-controlling interests subsequent to acquisition through a business combination. These new standards are effective for the Company's interim and annual consolidated financial statements commencing on January 1, 2011 with earlier adoption permitted as of the beginning of a fiscal year. The Company is assessing the impact of the new standards on its financial statements.

The Canadian Accounting Standards Board (AcSB) has confirmed that the use of International Financial Reporting Standards ("IFRS") will be required in 2011 for publicly accountable profit-oriented enterprises. IFRS will replace Canada's current GAAP for those enterprises. The official changeover date is for interim and annual financial statements relating to fiscal years beginning on or after January 1, 2011. Companies will be required to provide comparative IFRS information for the previous fiscal year. The Company is assessing the impact of the new standards on its financial statements.

Measurement uncertainty

In preparing financial statements in conformity with Canadian generally accepted accounting principles, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The amounts recorded relating to the fair value of stock options issued and the resulting income effect (note 8) are based on estimates of the future volatility of the Company's share price, expected lives of the options, expected dividends and other relevant assumptions.

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

Property and equipment

Property, plant and equipment are stated at cost less accumulated amortization. Property and equipment are amortized over their estimated useful lives at the following rates and methods:

Computer	3 years straight line
Furniture and equipment	5 years straight line
Leasehold improvement	straight line over the term of lease

The Company regularly reviews its property and equipment to eliminate obsolete items.

Trademarks and patents

The Company capitalizes all trademark and patent application costs and amortization is provided for on a straight-line basis over the expected life of 10 and 20 years respectively. The unamortized balance is charged to its operations if the Company does not obtain approval or the trademark or patent is abandoned.

Impairment of long-lived assets

Property and equipment, deferred development costs and intangible assets are to be evaluated for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. If the carrying value of the asset exceeds the estimated undiscounted future cash flows from the use and eventual disposition of the asset, then an impairment loss is recognized to write the asset down to fair value. Fair value is determined based on discounted cash flows

Revenue recognition

Revenue is recognized when services are provided to users, which is generally at the time when online queries are completed and when reasonable assurance exists regarding the measurement and collection of the consideration to be received.

Non-monetary revenue transactions are recorded based upon the fair-value of products or services exchanged.

Research and development costs

Research costs are expensed in the year incurred. The Company expenses development costs in the year incurred, except when it is determined that the costs meet Canadian generally accepted accounting criteria for deferral and amortization. Amortization of development costs commences when development of a project is completed and sales of the related product have commenced. The costs are amortized on a straight-line basis based on the recoverability period of unamortized deferred development costs. As of September 30, 2009, no development costs have been deferred.

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

Stock options

The Company has adopted the Canadian accounting standard outlined in the CICA Handbook Section 3870, “Stock-based Compensation and Other Stock-based Payments.” This section provides for the fair value method to record stock-based compensation expense with respect to stock options granted. The fair value of each option granted is estimated on the date of grant using the Black-Scholes option pricing model.

Income taxes

The Company uses the liability method of accounting for income taxes. Under this method, current income taxes are recognized for the estimated income taxes payable for the current year. Future income tax assets and liabilities are recognized in the current year for temporary differences between the tax and accounting bases of assets and liabilities as well as for the benefit of losses available to be carried forward to future years for income tax purposes. Future tax assets and liabilities are measured using enacted or substantively enacted income tax rates expected to be recovered or settled. The effect of a change in tax rates on future income tax assets and liabilities is recognized in operations in the period that includes the substantive enactment date. Future income tax assets are limited to the amount that is more likely than not to be realized.

Loss per share

Basic per share amounts are computed by dividing the net loss for the year by the weighted average number of common shares outstanding for the year. Diluted per share amounts reflect potential dilution that would occur if securities or other contracts to issue common shares were exercised or converted to common shares. Diluted per share information is calculated using the treasury stock method that assumes any proceeds received by the Company upon the exercise of in-the-money options, plus unamortized stock-based compensation cost, would be used to buy back common shares at an average market price. Anti-dilutive options or instruments are not included in the calculation and all options and instruments are considered anti-dilutive when the Company is in a loss position.

Financial instruments

a) Interest rate risk

As at September 30, 2009, the Company had no material exposure to changes in interest rates with respect to the short-term investments or debt.

b) Fair value

The Company’s financial instruments include cash, accounts receivable, goods and services tax recoverable, deposits, accounts payable and short-term promissory note. The fair values of all financial instruments approximate their carrying values.

c) Credit risk

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

The Company's exposure to credit risk relates to accounts receivable and arises from the possibility that a counterparty does not fulfill its obligations. This is minimized through continuous evaluation of accounts receivable and recording an allowance for doubtful accounts as required.

3. SHORT TERM INVESTMENTS

Short term investments consist of two one year cashable and two non-redeemable GICs which mature between November 23, 2009 and September 22, 2010, earning interest from 0.2% to 0.3% per annum.

4. CAPITAL STRUCTURE FINANCIAL POLICIES

The Company's objectives in managing its capital is to safeguard the Company's assets, continue to operate as a going concern and sustain future growth of the business to provide returns to shareholders and benefits for other stakeholders.

Management defines capital as the Company's shareholders' equity (deficiency). The Company manages its capital structure and makes adjustments according to market conditions and the risk characteristics of the underlying assets. In addition, management monitors the Company's ongoing capital requirements for the fiscal year. In order to maintain or adjust the capital structure, the Company may adjust capital spending, issue equity, sell assets or incur debt. The Company is not subject to externally imposed capital requirements. As at September 30, 2009 total managed capital was \$1,823,211 (December 31, 2008 - \$(100,280)).

5. PROPERTY AND EQUIPMENT

	September 30, 2009		
	Cost \$	Accumulated amortization \$	Net Book Value \$
Computer	192,377	(112,238)	80,139
Furniture and equipment	63,456	(37,360)	26,096
Leasehold improvement	6,161	(3,094)	3,067
	261,994	(152,692)	109,302
	December 31, 2008		
	Cost \$	Accumulated amortization \$	Net Book Value \$
Computer	258,858	(110,714)	148,144
Furniture and equipment	59,377	(24,828)	34,549
Leasehold improvement	14,346	(10,355)	3,991
	332,581	(145,897)	186,684

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

6. INTANGIBLE ASSETS

	September 30, 2009		
	Cost \$	Accumulated amortization \$	Net Book Value \$
Patents	136,686	(13,533)	123,153
Trademarks	132,869	(23,646)	109,223
	269,555	(37,179)	232,376

	December 31, 2008		
	Cost \$	Accumulated amortization \$	Net Book Value \$
Patents	129,484	(8,504)	120,980
Trademarks	121,513	(14,185)	107,328
	250,997	(22,689)	228,308

7. SHARE CAPITAL

Share Capital Authorized

Unlimited Common voting shares	No par value
Unlimited Preferred shares	No par value

Issued and Outstanding

	September 30, 2009		December 31, 2008	
	Shares #	Amount \$	Shares #	Amount \$
Common shares:				
Balance, beginning of Period	72,558,296	13,828,765	59,978,296	13,259,322
Issuance for cash net (i)			9,480,000	414,443
Issuance for cash net (ii)			3,100,000	155,000
Issuance for cash net (iii)	1,000,000	50,000		
Issuance for cash, net (iv)	9,464,000	466,105	-	-
Issuance for cash, net (v)	11,660,000	576,961		
Issuance for cash, net (vi)	48,643,717	2,281,412		
Balance, end of period	143,326,013	17,203,243	72,558,296	13,828,765
Compensation warrants and options:				
Balance, beginning of period	1,435,585	330,185	2,098,085	423,512
Compensation warrants [note 7]	4,864,371	366,399	(662,500)	(93,327)
Compensation options [note 7]	(1,435,585)	(330,185)	-	-
Balance, end of period	4,864,371	366,399	1,435,585	330,185

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

- (i) During September 2008, the Company closed a non-brokered private placement to issue 9,480,000 Common Shares at a price of \$0.05 each for gross proceeds of \$474,000 less issuance costs of \$59,557.
- (ii) During December 2008, the Company completed a first closing of a non-brokered private placement to issue 4,100,000 Units comprised of 1 Common Share and one-half Warrant at a price of \$0.05. Each whole Warrant is exercisable for one Common Share at a price of \$0.10 per Common Share for two years.
- (iii) As at December 31, 2008, the Company had a share subscription amount receivable of \$50,000 to issue 1,000,000 shares, and 500,000 warrants, from the closing on December 24, 2008. Subsequent to year end the cash was received and the shares issued.
- (iv) During February 2009, the Company completed the second closing of a non-brokered private placement to issue 9,964,000 shares and 4,982,000 warrants. Each whole Warrant is exercisable for one Common Share at a price of \$0.10 per Common Share for two years.
- (v) During May 2009, the Company completed a closing of a non-brokered private placement to issue 11,660,000 Common Shares and 5,830,000 Warrants. Each Warrant is exercisable for one Common Share at a price of \$0.10 per Common Share for two years.
- (vi) During August 2009, the Company completed the issuance of 48,643,717 Common Shares for gross proceeds of \$2,918,623 less issuance costs of \$270,812 and fair value of Compensation Warrants of \$366,399. Compensation warrants in the amount of 4,864,371 were issued in connection with this issuance (see Note 8).

8. STOCK OPTIONS & WARRANTS

Stock Options

The Company has a stock option plan that permits the Board of Directors to grant to employees, officers, and directors options to purchase common shares from Treasury. Under the plan, the Board of Directors sets the exercise price and expiry date for each option grant. Prior to 2009, the options granted vested one-third each year on the anniversary of the date of grant. Options issued to employees in the period ended September 30, 2009 vested one-third immediately with the remaining two-thirds vesting equally on the first and second anniversaries of the date of grant. Options issued to the Directors in the period ended September 30, 2009 were fully vested on the date of grant. Options expire five years from the date of grant.

For stock options granted, the Company records compensation expense using the fair value method. Fair values are determined using the Black-Scholes option pricing model. Compensation costs are recognized over 3 years from the date of grant.

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

During the third quarter, the Company recognized stock based compensation expense, net of cancellations, of \$723,666 (for 2008 – \$47,900). Assuming that no common share dividend will be paid, a weighted average expected volatility of 227% (2008 – 104%), a weighted average expected life of three years, and a weighted average risk-free interest rate of 1.94% (2008 – 3.45%), equal to the interest rate of a 3-year Government of Canada zero-coupon bond.

A summary of the status of the Company's stock options during the years presented is as follows:

	2009		2008	
	Number of Options	Weighted Average Exercise Price \$	Number of Options	Weighted Average Exercise Price \$
Balance, beginning of period	5,685,698	0.26	5,000,698	0.40
Granted	9,025,000	0.12	2,395,000	0.11
Forfeited/cancelled	(2,190,000)	0.21	(1,710,000)	-0.40
Expired	(373,698)	0.32	-	-
Exercised	-	-	-	-
Balance, end of period	12,147,000	0.16	5,685,698	0.26
Exercisable, end of period	6,903,007	0.17	1,306,043	0.37

Exercise Price \$	Number of Options Outstanding	Number of Options Exercisable	Remaining Life (Year)
0.10 – 0.19	10,145,000	5,740,003	4.88
0.20 – 0.29	115,000	38,334	3.14
0.30 – 0.39	400,000	133,334	3.03
0.40 – 0.49	1,337,000	891,336	2.43
0.50 – 0.59	150,000	100,000	2.62
	12,147,000	6,903,007	4.48

Warrants

Pursuant to a promissory note announced on November 6, 2008, the Company issued 1,300,000 warrants exercisable at \$0.10 on or before October 31, 2010.

Pursuant to the first closing of a non-brokered private placement on December 23, 2008, the Company sold 3,100,000 Units. In early 2009, the Company collected the subscription receivable for 1,000,000 Units. On February 18, 2009 the Company completed the second closing and issued a further 9,464,000 Units. Pursuant to the closing of a non-brokered private placement on May 15, 2009, the Company sold 11,660,000 Units. These Units comprised of 1 Common Share and ½ warrant. Each whole warrant is exercisable at a price of \$.10 into 1 Common Share for two years from date of closing.

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

As at September 30, 2009, there are 13,912,000 warrants outstanding comprised of 1,300,000, 1,550,000, 500,000, 4,732,000 and 5,830,000 warrants which expire on October 31, 2010, December 23, 2010, January 2, 2011, February 18, 2011 and May 15, 2011, respectively.

Compensations Warrants

Pursuant to a private placement completed in the third quarter of 2009, the Company granted 4,864,371 compensation warrants (the “Compensation Warrants”) to agents at an exercise price of \$0.06 each. The Compensation Warrants are convertible into Common Voting Shares on a one-for-one basis and expire on August 6, 2011. Compensation Warrants of 662,500 granted in 2006 expired in 2008.

The fair value of Compensation Warrants has been estimated at September 30, 2009 using the Black-Scholes option pricing model assuming that no common share dividend will be paid, an expected volatility of 257%, expected life of two years and a risk-free interest rate of 1.45%.

Compensation Options

Pursuant to an agency agreement for issuance of 14,355,845 Common Shares in July 2007, the Company granted 1,435,585 compensation options (the “Compensation Options”) to the agent, at an exercise price of \$0.55 each. The Compensation Options were convertible into Common Voting Shares on a one-for-one basis. These Compensation Options expired in January 2009.

9. CONTRIBUTED SURPLUS

Compensation costs related to the issuance of stock options are recognized over 3 years from the date of grant as an increase to stock based compensation expense and contributed surplus. When options are subsequently exercised, the fair value of such options in contributed surplus is credited to share capital. A summary of changes to contributed surplus is as follows:

	Nine Months Ended, September 30, 2009	Year ended December 31, 2008
	\$	\$
Balance, beginning of period	718,580	237,709
Stock-based compensation recognition of fair value of stock options granted, net of cancellations	845,750	371,849
Stock-based compensation directly related to development	-	15,695
Fair value of expired compensation warrants	-	93,327
Fair value of expired compensation options	330,185	-
Balance, end of Period	1,894,515	718,580

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

10. LOSS PER SHARE

The following table sets forth the computation of basic net loss per share:

	Three month ended September 30,		Nine month ended September 30,	
	2009	2008	2009	2008
Numerator for basic net loss per share	\$ (1,677,676)	\$ (1,061,132)	\$ (2,663,136)	\$ (4,433,107)
Denominator for basic net loss per share:				
Weighted average number of common shares	124,262,779	69,458,296	97,314,415	63,311,922
Net loss per share Basic	\$ (0.014)	\$ (0.02)	\$ (0.027)	\$ (0.07)

Diluted earnings per share is not presented as the stock options, compensation options, and compensation warrants are anti-dilutive.

11. COMMITMENTS

The Company entered into operating lease agreements for office space in Thornton, Ontario and Calgary, Alberta with expiries in February 2012 and May 2013, respectively.

During the year, the Company entered into a lease agreement whereby a portion of the Calgary office space was subleased to the end of May 2013. The net reduction to the minimum lease payments is \$1,908 per month.

The following is a schedule by fiscal year of the net future minimum lease payments:

	\$
Remainder of 2009	69,555
2010	287,591
2011	294,964
2012	242,750
2013	96,771
Total	991,631

Multiplied Media Corporation

Notes to Financial Statements

(see note 1 – Description of Operations & Going Concern Uncertainty)
For the Period Ended September 30, 2009 and 2008

12. SUBSEQUENT EVENT

Pursuant to agreements dated December 2008, February 2009 and May 2009, 1,205,000 common shares have been issued as the result of the exercise of 1,205,000 warrants for proceeds of \$120,500.

13. COMPARATIVE FIGURES

The comparative financial statements have been reclassified from statements previously presented to conform to the current year presentation.